

YEARBOOK & DIRECTORY OF MEMBERS YEAR PLANNER

CHARTERED INSTITUTION OF CIVIL ENGINEERING SURVEYORS

YEARBOOK & DIRECTORY OF MEMBERS



This annual handbook is distributed to both members of the Chartered Institution of Civil Engineering Surveyors (ICES) and the wider construction industry, including consulting engineers, contractors, quantity surveyors, chartered building companies and local authorities. The *Yearbook & Directory of Members* covers the varying functions and organisational structures that make up the Institution, technical and reference data, and a number of articles on geospatial engineering, construction law, commercial management, education and training. The handbook contains over 100 pages of valuable information sourced from experts and professionals operating within the civil engineering environment and features a list of ICES members.

Advertising Rates 2009/2010

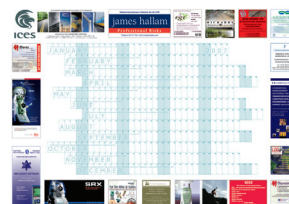
Size	Colour	Mono	Dimensions (mm high x mm wide)
Full page	£1,130	£904	With bleed 216 x 154 (type area 190 x 128)
Half page	£670	£536	180 x 62 (portrait) 90 x 128 (landscape)
Quarter page	£430	£344	90 x 62
Sixth page	£n/a	£255	60 x 62
Inside front cover	£1,330		With bleed 216 x 154
Inside back cover	£1,220		With bleed 216 x 154
Outside back cover	£1,330		With bleed 216 x 154
Double page spread	£1,175		With bleed 216 x 302 (type area 190 x 276)
Half page advertorial	£500		200 words plus image
Full page advertorial	£1,000		500 words plus images
Inserts	£POA (<16g UK & Ireland only)		

Published: December
Print run: 6,000
Readership: Read by over 16,000 professionals
Print size: A5

Year Planner

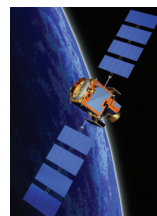
The ICES Year Planner is an excellent way to raise awareness of your business 12 months of the year. The planners include contact details for ICES membership and the services provided by SURCO, the Institution's information business.

Size	Rate	Dimensions (mm high x mm wide)
1 block	£405	80 x 80
2 blocks	£770	80 x 170 (landscape) 170 x 80 (portrait)
3 blocks	£1,095	80 x 260 (landscape) 260 x 80 (portrait)



Print run: 7,000 (4,000 members plus 3,000 businesses)
Print size: A1

DISPLAY ADVERTISING MECHANICAL DATA



Supply of Electronic Artwork

Advertisements can be sent on CD along with a proof.

Advertisements less than 15Mb can be emailed to production@cices.org

ISDN available on request.

Acceptable File Formats

EPS (Macintosh preview) with fonts outlined and/or embedded and CMYK colour space.

Quark Express 6.52 (Macintosh) documents. All elements included with Quark file and collected for output.

High resolution (300dpi) Adobe Photoshop CS2.

Adobe Illustrator CS2.

Press ready pdf.

We will do our best to work with other files if required, however this may incur a cost.

Special Notes

All images to be supplied at 300dpi.

If possible send images as separate jpeg or tif files and not embedded in other file formats (i.e. Microsoft Word or PowerPoint).

All electronically supplied artwork should be accompanied by a proof.

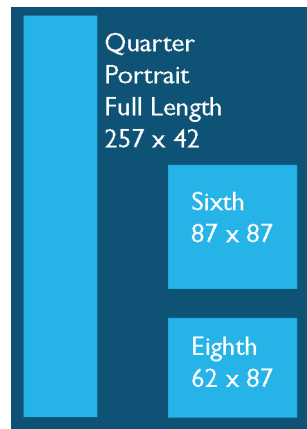
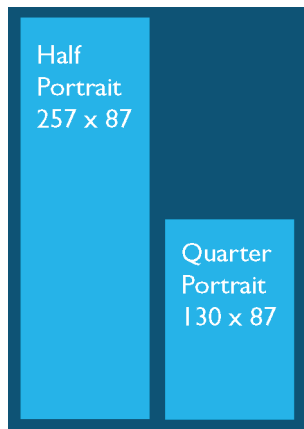
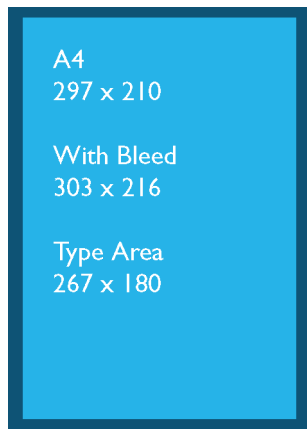
Advertisement Design Services

We are able to produce artwork for clients. Prices will vary according to content.

Bespoke Sizes

Bespoke advertisement sizes will be considered on request.

Advertisement Dimensions A4



Advertisement Dimensions A5

