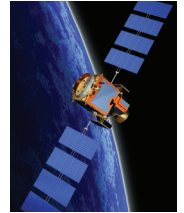


ELECTRONIC SURVEYING GIS/GPS

ELECTRONIC SURVEYING



This annual supplement to *Civil Engineering Surveyor* provides up-to-the-minute tabular information on electronic surveying equipment. Distributed to ICES members, surveying companies and engineers, *Electronic Surveying* includes details on product range, operational features, physical characteristics and price. There is also a section devoted to the latest software systems available to geospatial engineering surveyors.

Electronic Surveying has sections devoted to integrated total stations, theodolite mounted EDM, global navigation satellite system (GNSS) receivers for surveying, data recorders and field computers, electronic theodolites, electronic levels, specialised distancers and laser scanners.

GIS GPS

Published: April (*Electronic Surveying*)
September (*GIS/GPS*)
Readership: Read by over 6,250 professionals
Print size: A4

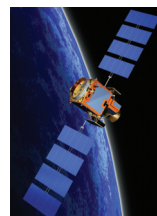
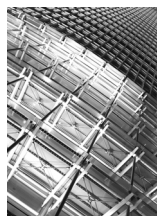
The autumnal analysis of geographical information systems (GIS) and GNSS provides the latest technical and practical information on the uses and development of these information management and positioning systems.

As an annual supplement to *Civil Engineering Surveyor*, *GIS/GPS* provides technical and practical information with feature articles from acknowledged experts and leading edge technical bodies, plus GIS software and GNSS receiver specifications. Readers specialise in land surveying, hydrographic surveying, photogrammetry, remote sensing, GIS, cartography and visualisation.

Advertising Rates 2009/2010

Size	Colour	Mono	Dimensions (mm high x mm wide)
Full page	£1,350	£1,080	With bleed 303 x 216 (type area 267 x 180)
Half page	£730	£584	257 x 87 (portrait) 130 x 180 (landscape)
Quarter page	£450	£360	130 x 87 (portrait) 62 x 180 (landscape)
Inside front cover	£1,530		With bleed 303 x 216
Inside back cover	£1,530		With bleed 303 x 216
Outside back cover	£1,600		With bleed 303 x 216
Double page spread	£2,150		With bleed 303 x 426 (type area 267 x 390)
Half page advertorial	£500		400 words plus image
Full page advertorial	£1,000		900 words plus images
Image builder	£2,750		Two pages of advertorial (up to 1,800 words plus images) plus front cover image (by approval of the editor).
Inserts	£POA (<16g UK & Ireland only)		

DISPLAY ADVERTISING MECHANICAL DATA



Supply of Electronic Artwork

Advertisements can be sent on CD along with a proof.

Advertisements less than 15Mb can be emailed to production@cices.org

ISDN available on request.

Acceptable File Formats

EPS (Macintosh preview) with fonts outlined and/or embedded and CMYK colour space.

Quark Express 6.52 (Macintosh) documents. All elements included with Quark file and collected for output.

High resolution (300dpi) Adobe Photoshop CS2.

Adobe Illustrator CS2.

Press ready pdf.

We will do our best to work with other files if required, however this may incur a cost.

Special Notes

All images to be supplied at 300dpi.

If possible send images as separate jpeg or tif files and not embedded in other file formats (i.e. Microsoft Word or PowerPoint).

All electronically supplied artwork should be accompanied by a proof.

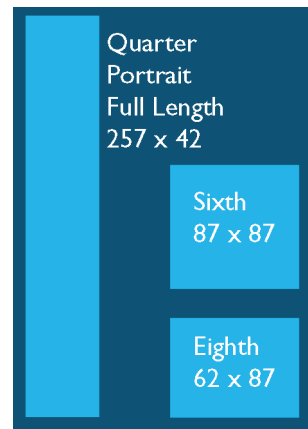
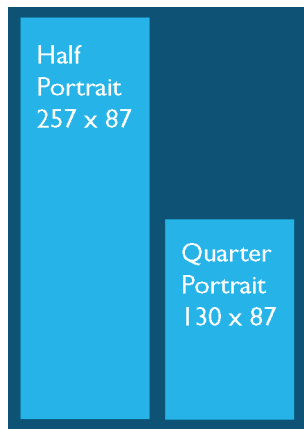
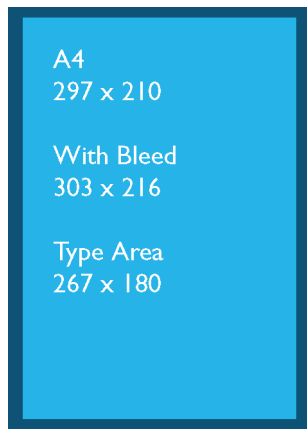
Advertisement Design Services

We are able to produce artwork for clients. Prices will vary according to content.

Bespoke Sizes

Bespoke advertisement sizes will be considered on request.

Advertisement Dimensions A4



Advertisement Dimensions A5

